Historic, archived document

Do not assume content reflects current scientific knowledge, policies, or practices.
THE MOST SATISFACTORY FALL FLOWER.

Of all late garden flowers, Hardy Chrysanthemums are the most satisfactory. When I first became interested in them, I noticed that they were all much better than the varieties which were then on the market. This is true of all Hardys, for good chrysanthemums are always hardy, while the others are only claimed to be hardy in the sense that they can survive frosts and not flower. They are the most universal kind of flower, as they are grown for a longer period than any other flower. The early varieties are in bloom usually from early September until the first frost, and the later ones bloom later in October. The hardy varieties are in bloom from late October until the first hard frost.

The early varieties bloom in September, and when most garden flowers look sick, they supply fresh cut blooms for the table entertainments and events in all kinds, both in the indoor and outdoor use, where flowers can be grown all the year round. There are no more inspiring garden plants than those which bloom in October and November and are the most tender flowers to be grown. More and more gardeners are being convinced that these flowers are the very best for the fall and winter. The hardy varieties grow and flower in the same manner as the others, but they are much harder and more durable.

The autumn of 1927 will be remembered as the fall without an October. In its place there were weather periods with frosts and some snow. Potatoes were in the ground and many street lamps could not be lighted. Such an extreme condition as this was unusual and created a demand for chrysanthemum plants that could withstand the weather. The hardy varieties were a chance. It is not possible for any other plants to be grown that are hardy. They are the most universal kind of flower, as they are grown for a longer period than any other flower. The early varieties are in bloom usually from early September until the first frost, and the later ones bloom later in October. The hardy varieties are in bloom from late October until the first hard frost.

The early varieties bloom in September, and when most garden flowers look sick, they supply fresh cut blooms for the table entertainments and events in all kinds, both in the indoor and outdoor use, where flowers can be grown all the year round. There are no more inspiring garden plants than those which bloom in October and November and are the most tender flowers to be grown. More and more gardeners are being convinced that these flowers are the very best for the fall and winter. The hardy varieties grow and flower in the same manner as the others, but they are much harder and more durable.
EXPERIENCES WITH HARDY CHRYSANTHEMUMS

Arriving home in the spring of 1917 after the most destructive winter weather that Vermont has ever experienced, I was quite prepared for the probability of failure of my chrysanthemums. Thanks to the snow, the soil in the flower beds remained frozen and hard, and our hardy mums had great superiority over the greenhouse stuff. My plants were not divided until the latter part of June; a demand for mums had built up by the first of August, and without water raising rain avoided my plants and I decided to run away from my work and take a week's rest in the city.

Returning from my vacation early in October, it was necessary to stop in at one of the nurseries to tend my plants which were at that time in perfect health. Seeing a basket of plug chrysanthemums on the library table (bountiful rain had not yet affected any of them), I wondered where such beautiful mums had been grown so early in the season. This mystery of the house re- solved itself when I found that the plants were raised in the greenhouse and that much fewer than the table had been picked up a week or so early. I admired them and was glad that I had been able to obtain such a fine stock.

Bringing home from vacation early in October, it was necessary to stop in at one of the nurseries to tend my plants which were at that time in perfect health. Seeing a basket of plug chrysanthemums on the library table (bountiful rain had not yet affected any of them), I wondered where such beautiful mums had been grown so early in the season. This mystery of the house re- solved itself when I found that the plants were raised in the greenhouse and that much fewer than the table had been picked up a week or so early. I admired them and was glad that I had been able to obtain such a fine stock.

Bringing home from vacation early in October, it was necessary to stop in at one of the nurseries to tend my plants which were at that time in perfect health. Seeing a basket of plug chrysanthemums on the library table (bountiful rain had not yet affected any of them), I wondered where such beautiful mums had been grown so early in the season. This mystery of the house re- solved itself when I found that the plants were raised in the greenhouse and that much fewer than the table had been picked up a week or so early. I admired them and was glad that I had been able to obtain such a fine stock.

Bringing home from vacation early in October, it was necessary to stop in at one of the nurseries to tend my plants which were at that time in perfect health. Seeing a basket of plug chrysanthemums on the library table (bountiful rain had not yet affected any of them), I wondered where such beautiful mums had been grown so early in the season. This mystery of the house re- solved itself when I found that the plants were raised in the greenhouse and that much fewer than the table had been picked up a week or so early. I admired them and was glad that I had been able to obtain such a fine stock.

Bringing home from vacation early in October, it was necessary to stop in at one of the nurseries to tend my plants which were at that time in perfect health. Seeing a basket of plug chrysanthemums on the library table (bountiful rain had not yet affected any of them), I wondered where such beautiful mums had been grown so early in the season. This mystery of the house re- solved itself when I found that the plants were raised in the greenhouse and that much fewer than the table had been picked up a week or so early. I admired them and was glad that I had been able to obtain such a fine stock.

Bringing home from vacation early in October, it was necessary to stop in at one of the nurseries to tend my plants which were at that time in perfect health. Seeing a basket of plug chrysanthemums on the library table (bountiful rain had not yet affected any of them), I wondered where such beautiful mums had been grown so early in the season. This mystery of the house re- solved itself when I found that the plants were raised in the greenhouse and that much fewer than the table had been picked up a week or so early. I admired them and was glad that I had been able to obtain such a fine stock.
SAFETY FIRST

Your duty is to prevent waste and disappointment
Stick to some of the old timers that hold their own against most of
the new comers.
Buy your plants from a specialist who has made some sense out of
the mum situation.

Buy of a leader, not a follower.
Purchase acclimated plants.
Worth-while varieties.
Tested new sorts.

THE LARGE COLLECTION OBSESSION

What is gained after purchasing a large collection of untested outdoor
mums—at a seeming big bargain! Then after they have taken up valuable
space for several years, you find a number would not stand the Winter, and
of the plants remaining, a number are worthless, because they bloom too late,
shy bloomers, weak growers and none bloomers.

ANOTHER REASON

Because of similarity of color, a number of mums listed in other catalogs
will not be found in my select list. Beginners, when buying collections, al-
ways find out too late, that more or less of the varieties are alike.
A RAY OF SUNSHINE

Some of the gloom during the abnormal fall of 1925 was dispelled by the following good news from far away Oregon.

The Dallas, Ore., Nov. 1st, 1925

Your hardy chysanthemums bloomed fine. Yellow Normandie was a beautiful early. Vesuve a very handsome velvety red, perfectly double, long petals. Alice Howell was a very beautiful bronze.
OLD FASHIONED HARDY DOUBLE MUSSES
Colored old fashion double musses are growing in so many old time gardens. If we limited it in one class, there would be my selection because the older sorts are appreciated. They Bloom from late October, until freezing weather. They are the Glory of the Autumn.

So as an example, compact, snow white. Florists admire this variety because of its toughness. Striking growth, and branch freely over a long season until covered by masses of large double flowers. They form a light colonnade in a pleasant shade. Both hard and tough under acclimatized conditions. Occasional slight injury to leaves is the only trouble. Large, Indian. Indian Red, not so beautiful as Yellow, but under artificial light the flower is Admired at flower shows. 

Garden Queen. Colonie, is probably the most desirable color in late October. Magnific Prince. Bright magenta crimson, more beautiful when associated with white or yellow sorts. After frost blooms the flowers assume a pitch ky bleeding red and very beautiful. Flowers under artificial light. Price of all old fashioned sorts. 35c, 35c, 45c, 66c.

EXPLANATION OF Sizes.
1st size. Rooted nursery stock—new division. Even the they are small they are much better rooted than cuttings and pot plants. This size is afforded to the following divisions. Also the following: 2nd size. First size divisions that have been transplanted and grown a month will now give better results. 3rd size. Are a selection of the largest transplanted divisions, some have two or more stems and will give more bloom than the preceding sizes.

Third size. This is a medium sized field grown clam and will give the most bloom, therefore the most satisfactory.

 WHAT SIZE TO BUY
By all means purchase the larger size, as large as can be afforded.

QUANTITY PRICES
2 doz. each $3.25 per doz. 6 doz. each 50c per doz.
2 doz. 60c per doz. 6 doz. 25c per doz. 1 doz. 75c per doz.

One of these can be selected, as it suits, rate.

POSTAGE
Orders incurred by mailing conditions.
Orders less than $1.00, 20c extra for postage. $1.00, 25c extra for postage, $2.00, 35c extra for postage. $3.00, 50c extra for postage. $5.00, 75c extra for postage. Large orders, $1.00 or above for postage.

Large orders of step and single size plants are best shipped by express, also very large orders for small sizes.

NOTICE
The size of plants for a given size is plainly and clearly specified. Every year some people order first size and apparently expected second size, or ordered second size and expected first size.

PRICES
It requires a year to grow my stock of outdoor plants, so it is obvious that I am not in a position to sell the largest or grandest plants, which are forced for sale. No wise buyer will, for a second or third choice, purchase small sized plants with the uncertain orthodoxy kind. Don't be a "Penny-a-fringe"

INSURANCE
Your risk if you shipments that always arrive. If in doubt, settle for insurance. 

BUSINESS TERMS
Cash with orders, except those who are known to me, or can give a first hand knowledge of your business.

PRACITICAL CULTURAL INSTRUCTIONS
Although hardly Muses are as easy to grow as weeds, to have greater success you must know a few details concerning soil, culture, and growth which are given below.

Fertilizing. 

THE New Brunswick (Pink) Miss Gladys Cranfield.
The flowers will hardly be larger than an inch, and are packed with so much moisture and winter protection. My cultural instructions, are the result of years of experience in growing these lovely flowers, which are forced for sale. All the names, I have in a list by themselves. thinly written, no technical terms, easy to understand, and are free with all orders. Other details such as can abolish for 25c. If hardy muses have been purchased for this reason, I strongly advise a copy of my previous bulletin, "Guiding Hints for Hardy Muses", which can be had for 25c. It will be found a valuable assistance to those who find the best a quarter of a century with more success with your plants.

WIN THE PRIZE
By exhibiting your lovely Muses at your Full Flowers Show.

PINK—GLADYS CRANFIELD
An Acquisition
The New Brunswick (Pink) Miss Gladys Cranfield. The flowers will hardly be larger than an inch, and are packed with so much moisture and winter protection. My cultural instructions, are the result of years of experience in growing these lovely flowers, which are forced for sale. All the names, I have in a list by themselves. thinly written, no technical terms, easy to understand, and are free with all orders. Other details such as can abolish for 25c. If hardy muses have been purchased for this reason, I strongly advise a copy of my previous bulletin, "Guiding Hints for Hardy Muses", which can be had for 25c. It will be found a valuable assistance to those who find the best a quarter of a century with more success with your plants.

WIN THE PRIZE
By exhibiting your lovely Muses at your Full Flowers Show.

PINK—GLADYS CRANFIELD
An Acquisition
The New Brunswick (Pink) Miss Gladys Cranfield. The flowers will hardly be larger than an inch, and are packed with so much moisture and winter protection. My cultural instructions, are the result of years of experience in growing these lovely flowers, which are forced for sale. All the names, I have in a list by themselves. thinly written, no technical terms, easy to understand, and are free with all orders. Other details such as can abolish for 25c. If hardy muses have been purchased for this reason, I strongly advise a copy of my previous bulletin, "Guiding Hints for Hardy Muses", which can be had for 25c. It will be found a valuable assistance to those who find the best a quarter of a century with more success with your plants.

WIN THE PRIZE
By exhibiting your lovely Muses at your Full Flowers Show.

PINK—GLADYS CRANFIELD
An Acquisition
The New Brunswick (Pink) Miss Gladys Cranfield. The flowers will hardly be larger than an inch, and are packed with so much moisture and winter protection. My cultural instructions, are the result of years of experience in growing these lovely flowers, which are forced for sale. All the names, I have in a list by themselves. thinly written, no technical terms, easy to understand, and are free with all orders. Other details such as can abolish for 25c. If hardy muses have been purchased for this reason, I strongly advise a copy of my previous bulletin, "Guiding Hints for Hardy Muses", which can be had for 25c. It will be found a valuable assistance to those who find the best a quarter of a century with more success with your plants.

WIN THE PRIZE
By exhibiting your lovely Muses at your Full Flowers Show.

PINK—GLADYS CRANFIELD
An Acquisition
The New Brunswick (Pink) Miss Gladys Cranfield. The flowers will hardly be larger than an inch, and are packed with so much moisture and winter protection. My cultural instructions, are the result of years of experience in growing these lovely flowers, which are forced for sale. All the names, I have in a list by themselves. thinly written, no technical terms, easy to understand, and are free with all orders. Other details such as can abolish for 25c. If hardy muses have been purchased for this reason, I strongly advise a copy of my previous bulletin, "Guiding Hints for Hardy Muses", which can be had for 25c. It will be found a valuable assistance to those who find the best a quarter of a century with more success with your plants.