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Brighten the Corner Where You Are With Flowers

Ford Gardens
415 Central St.
East Bridgewater Mass.
Sid Says:

THIS LITTLE BOOKLET WILL SAVE YOU MONEY.

It has always been our aim to give more value for the money than any other grower of Gladiolus and Dahlias. So this year instead of our usual catalogue, we are giving you a condensed list of plants and bulbs at greatly reduced prices. Our saving is your saving.

This pocket edition for 1928 will give you full growing, planting and storing directions, with an addition of several new varieties of plants and bulbs. An illustrated catalogue only means higher prices to you, and no better stock. Why not cut the price of the catalogue and give you the benefit of lower prices? I hope that this method of distribution will meet with your approval.

This year we are emphasizing our Come-Again Collections of both Dahlias and Gladiolus. You will find these collections on pages 8 and 14. I know that if you try them, you will come again and buy from Ford. Never were there such values offered for the money.

ORDER EARLY. Last Spring our business almost tripled over night. With our regular force, it was almost impossible for us, working sixteen hours a day, to give you the service we always like to render our patrons. However, this year, we are better equipped to serve you and trust that no delays will occur.

Remember, every plant and bulb sent out by us is guaranteed true to name, and sure to grow. If you have ever in the past received any stock from us that has proven otherwise, we will gladly replace it this year.

I hope that this little booklet will be a service as well as a saving to you.

SIDNEY E. FORD,
Manager.
How to Grow and Store Gladiolus

Gladiolus are quite hardy, and can be planted as soon as the frost is out of the ground.

In this climate we start planting about April 1st, continuing to June 20th, this giving us a continual bloom until frost.

In preparing the soil, we find the use of well-rotted manure gives the best results. (Be sure it is well rotted). It should be plowed or spaded into the soil to a depth of at least 6 inches.

In planting in drills, furrow or dig out to about 6 inches deep. Sprinkle on one side of drill a good potato fertilizer; then rake in, mixing the fertilizer with the soil, until the drill is about 4 inches deep. The potato fertilizer is simply to give the bulbs a good start, and the manure to carry out the further development. Avoid using new manure, as it is high in ammonia, making it very harmful. New manure can be used if spaded or plowed into the ground in the fall. In case you cannot get well-rotted manure, sheep dressing is very good.

Many growers use a combination of potato fertilizer and bone meal, mixed in equal parts. Gladioli can be grown in this way with very good results, but the flowers do not stand up as well, the petals not having as heavy a texture as when grown with manure.

The bulbs should be planted at least 4 inches deep, and from 4 to 6 inches apart, to get best results. We plant in double rows, in drills at least two feet apart. Gladiolus can be planted in beds, like tulips. In this case we advise planting a mixture of early, midsummer, and late varieties, thus giving a continual bloom.

Gladioli grown in a hedge, with dahlias as a background, make a beautiful showing. In doing this be sure to leave a space of at least 2½ feet between gladioli and dahlias, to prevent any possible shading by the dahlias.

Avoid shady places, as gladioli grow best in the open. In case the season is dry a good watering once every ten days or two weeks is very beneficial. Soak the soil to a depth of 6 inches or more. A light watering does more harm than good, as it gives the feeders a tendency to work toward the surface, rather than downward. After a rain, or watering, the soil should be stirred to a depth of 1 to 1½ inches, to retain the moisture.

Gladioli should be dug as soon as the foliage begins to turn brown. After digging, cut the tops back close to the bulbs.

Then spread out to a depth of not more than 2 or 3 inches, to dry, in a place where there is a good circulation of air.

In about two weeks they should be sufficiently dry so that the old bulb roots and the bulblets can be removed. After doing this, place in shallow boxes, not more than 3 inches deep. Store in a good, cool, dry cellar, before there is any danger of freezing.

These directions for cleaning and storing should be followed, for if the roots are allowed to stay on too long, or stored in boxes which are too deep, the bulbs are liable to rot, or become diseased.

You can A-FORD to Buy From FORD
Gladiolus

A. B. Kunderd
A delicate cream color, overlaid with delicate blush pink at edges.

Anna Eberius
Beautiful dark velvety rhodamine-purple, throat dark amaranth-purple

Albania
Pure white

America
Pink tinted lavender

Azure
Lavender with a very dark red throat

Beatrice
Cream color with a varying of pink, the pink so laid over the cream as to give it a crinkled effect.

Betty Joy
Soft, creamy-white, suffused La France pink

Byron L. Smith
A light cobalt violet, the throat having yellow tinted markings

Blue Jay
Light blue; large. White blotch with yellow center in throat

Baron Hulot
Color is a deep indigo blue, slightly marked white at the base of the throat

Carmen Sylva
Pure silvery white; slightly stenciled lilac

Crackerjack
Dark red of a rich velvety texture; blotch of maroon on a yellow ground

Crystal White
Early pure white with red purple throat

Diner's American Beauty
Brilliant American Beauty color with creamy-yellow throat

Diana
Deep, rich, mellow blood red

Dorothy McKibbin
A fine ruffled pink. Pure apple blossom tint

Empress of India
A beautiful mahogany shade

E. J. Shaylor
A beautiful pure deep rose pink

Europa
Snowy white without any color mark whatever

Evelyn Kirtland
A beautiful pure deep rose pink

Fern Kyle (Kunderd)
A large creamy white flower, with ruffled petals

Golden Measure
Pure yellow; a grand variety of unusual merit

Gold
Pure golden yellow, throat a shade deeper

You can A-FORD to Buy From FORD
<table>
<thead>
<tr>
<th>Gladiolus</th>
<th>Description</th>
<th>Each</th>
<th>Doz.</th>
</tr>
</thead>
<tbody>
<tr>
<td>Glory of Holland</td>
<td>Strong growing white</td>
<td>.07</td>
<td>.75</td>
</tr>
<tr>
<td>Gretchen Zang</td>
<td>A most beautiful soft melting shade of pink</td>
<td>.07</td>
<td>.75</td>
</tr>
<tr>
<td>Hazel Dawn</td>
<td>Strawberry pink</td>
<td>.35</td>
<td>3.50</td>
</tr>
<tr>
<td>Halley</td>
<td>Delicate salmon pink</td>
<td>.05</td>
<td>.50</td>
</tr>
<tr>
<td>Hereda</td>
<td>Pure mauve, glistening and clear. A new color in Gladiolus. Immense</td>
<td>.10</td>
<td>1.00</td>
</tr>
<tr>
<td>Ida Van</td>
<td>A beautiful deep salmon-red or flaming orange pink</td>
<td>.10</td>
<td>1.00</td>
</tr>
<tr>
<td>Jenny Lind</td>
<td>A soft apricot pink, with pale yellow throat</td>
<td>.25</td>
<td>2.50</td>
</tr>
<tr>
<td>Louise</td>
<td>Clear pure lavender of a bluish tinge</td>
<td>.15</td>
<td>1.50</td>
</tr>
<tr>
<td>Lilly White</td>
<td>An attractive pure white of extra size</td>
<td>.05</td>
<td>.50</td>
</tr>
<tr>
<td>L'Immaculee</td>
<td>Undoubtedly the best commercial white Gladiolus in existence</td>
<td>.10</td>
<td>1.00</td>
</tr>
<tr>
<td>Le Marshall Foch</td>
<td>The largest light pink Gladiolus, sometimes reaching seven inches in the Eastern states</td>
<td>.07</td>
<td>.75</td>
</tr>
<tr>
<td>Mahogany</td>
<td>A very dark shade of mahogany</td>
<td>.10</td>
<td>1.00</td>
</tr>
<tr>
<td>Mary Pickford</td>
<td>Color a delicate creamy-white, throat a soft yellow</td>
<td>.10</td>
<td>1.00</td>
</tr>
<tr>
<td>Marshall Foch</td>
<td>Salmon pink, almost self color. Giant flowers and many in blossom at once</td>
<td>.25</td>
<td>2.50</td>
</tr>
<tr>
<td>Mallow</td>
<td>Creamy white, edge of petals tinted lavender pink, new</td>
<td>.25</td>
<td>2.50</td>
</tr>
<tr>
<td>Maine</td>
<td>Pure white</td>
<td>.25</td>
<td>2.50</td>
</tr>
<tr>
<td>Mrs. Dr. Norton</td>
<td>Color white, the edges suffused with soft La France pink. Lower petals have a blotch of sulphur yellow</td>
<td>.10</td>
<td>1.00</td>
</tr>
<tr>
<td>Mrs. Frederick C. Peters</td>
<td>A beautiful rose-lilac shade</td>
<td>.15</td>
<td>1.50</td>
</tr>
<tr>
<td>Mr. Mark</td>
<td>Color a bluish violet, with throat in lighter shading</td>
<td>.10</td>
<td>1.00</td>
</tr>
<tr>
<td>Melba</td>
<td>A new and unusual shade of salmon, with orange tinted throat</td>
<td>.35</td>
<td>3.50</td>
</tr>
<tr>
<td>Mme. Mounet-Sully</td>
<td>Milk white with a throat blotch of primrose yellow overlaid by carmine</td>
<td>.25</td>
<td>2.50</td>
</tr>
<tr>
<td>Muriel</td>
<td>One of the loveliest lavender varieties</td>
<td>.20</td>
<td>2.00</td>
</tr>
<tr>
<td>Meadow Vale</td>
<td>White with lilac throat</td>
<td>.06</td>
<td>.60</td>
</tr>
</tbody>
</table>

You can A-FORD to Buy From FORD
Mrs. Leon Douglas
Enormous rose colored blossoms striped with scarlet................................. .25 2.50

Mrs. Francis King
A most delightful “Besnard” shade of flame-pink ............................................ .05 .50

Mrs. Frank Pendleton
The petals show beautiful bright rose-pink on a pure white ground, contrasting in a most striking way with the rich velvety blood-red blotch on the lower petals.................................................. .10 1.00

Mrs. Watt
Glowing American Beauty shade of wine-red .................................................. .10 1.00

Miss Helen Franklin
White, red throat .......................................................................................... .07 .75

Neoga
Deep red ........................................................................................................... .10 1.00

Nora
Light violet blue, deeper blue on lower petals .............................................. .15 1.50

Niagara
A light Crocus or Primrose yellow faintly touched with lilac-rose lines; faintly suffused lilac-rose by reflection from outer walls of petals.......................... .07 .75

O. W. Halloday
Color creamy white with edges of petals a rose pink, the three lower petals having markings of pure sulphur yellow . .25 2.50

Purple Glory
Deep velvety-maroon red, blotched maroon but much darker.......................... .15 1.50

Pride of Goshen
Ruffled—Pale flesh, tinted very delicate Rose Eglantine with a golden sheen; throat washed faintly with yellow-buff ...................................................... .10 1.00

Panama
A perfect Homosa-pink .................................................................................. .05 .50

Peace
Giant white flowers with lilac feathering in throat ....................................... .07 .75

Prince of Wales
Golden salmon melting to throat of primrose-yellow ...................................... .10 1.00

Princepine
Scarlet red with snow white blotch ............................................................... .05 .50

Peach
New—A late variety cream-white with a peach colored throat ...................... .10 1.00

Queen of Whites
A late variety of pure white .......................................................................... .15 1.50

Rose Ash
New—This variety is also known by the name of Ashes of Roses. A new color in Gladiolus. This variety attracts the immediate attention of all who see it. It is a very tall grower and the long spike well filled with large pastel blooms is a marvel of great beauty ................................................................. .15 1.50

You can A-FORD to Buy From FORD
Gladiolus—Continued

<table>
<thead>
<tr>
<th>Name</th>
<th>Color Description</th>
<th>Each Doz.</th>
</tr>
</thead>
<tbody>
<tr>
<td>Red Emperor</td>
<td>Bright red</td>
<td>.15 1.50</td>
</tr>
<tr>
<td>1910 Rose</td>
<td>Pure rose-pink, white central lines on lower petals</td>
<td>.07 .75</td>
</tr>
<tr>
<td>Richard Drener</td>
<td>Pure salmon rose, light sprinkling of ruby on creamy, yellow center</td>
<td>.25 2.50</td>
</tr>
<tr>
<td>Sweet Briar</td>
<td>One of the best new sorts, the color of a sweet briar rose</td>
<td>.25 2.50</td>
</tr>
<tr>
<td>Snowdrift</td>
<td>This is without question the purest white of them all</td>
<td>.25 2.50</td>
</tr>
<tr>
<td>Summer</td>
<td>Lavender pink</td>
<td>.10 1.00</td>
</tr>
<tr>
<td>Sweetheart</td>
<td>Light cream, with golden yellow shading on lower petals, overlaid with faint rose feathering in throat</td>
<td>.25 2.50</td>
</tr>
<tr>
<td>Syphone</td>
<td>Aster purple</td>
<td>.25 2.50</td>
</tr>
<tr>
<td>Schwaben</td>
<td>A clear citron-yellow with Aster purple tongue on lower petals</td>
<td>.07 .75</td>
</tr>
<tr>
<td>Tiffany</td>
<td>Pure white and slightly ruffled</td>
<td>.25 2.50</td>
</tr>
<tr>
<td>Titanic</td>
<td>Enormous wide open blossoms of lilac-purple</td>
<td>.25 2.50</td>
</tr>
<tr>
<td>The Pearl</td>
<td>Bright pink</td>
<td>.05 .50</td>
</tr>
<tr>
<td>War</td>
<td>Deep blood-red, shaded crimson-black</td>
<td>.10 1.00</td>
</tr>
<tr>
<td>Wilbrinck</td>
<td>A light pink sport from Halley. Very early, long spike</td>
<td>.07 .75</td>
</tr>
<tr>
<td>Wine King</td>
<td>Port Wine shade</td>
<td>.07 .75</td>
</tr>
<tr>
<td>Yellow Hammer</td>
<td>Pure yellow</td>
<td>.10 1.00</td>
</tr>
</tbody>
</table>

MIXED GLADIOLUS
50c per dozen; $3.50 per hundred
Our mixture contains a well-balanced assortment of early, mid-summer, and late varieties. If you have only a limited space, we advise growing a mixture, as this insures a continual bloom of this grand flower, from early summer till frost. In colors, this mixture includes every magnificent and gorgeous combination conceivable.

GLADIOLUS SEED
OUR GLADIOLUS SEED IS GATHERED FROM OUR TRIAL GARDENS CONTAINING THE VERY BEST NAMED VARIETIES AND SEEDLINGS
Large package, 25 cents
You can A-FORD to Buy From FORD
Gladiolus—Continued

PRIMULINUS HYBRIDS

These hybrids, gained by crossing the species Primulinus with the larger varieties of the Gandavensis type, have retained all the daintiness and graceful form of their primulinus parent, even to the “hood” formed by the drooping of the upper petal, and have an added beauty of exquisite coloring.

EACH DOZ.

Alice Tiplady
Probably the most popular of the primulinus types. Large beautiful flowers of brilliant orange-saffron

Arlon
Bright orange-salmon, with red throat

Elberton
Light canary yellow

Linton
Upper petals salmon-rose, lower petals yellow

Midsummer Dream
A beautiful geranium-red shade

Myra
Yellow with a salmon suffusion, throat yellow with pink lines

Roanoke
Large rich yellow

Vanity
One of the largest glads in existence. Soft pink ushered, over a cream ground

Mixed Primulinus
Assorted mixture

PLANTING STOCK

We are listing under this heading several varieties of Gladiolus % to 1 inch in size. These bulbs will, under good care, throw a nice bloom and make a large bulb for next season.

Alice Tiplady $1.50 Mrs. Frank Pendleton
Albania 3.00
America 1.00 Midsummer Dream 2.50
Crystal White 1.00 Myra 1.50
Crackerjack 1.00 Mrs. F. C. Peters 5.00
Diana 3.00 Princepine 1.00
Glory of Holland 1.25 Panama 1.00
Gretchan Zang 1.25 Prince of Wales 1.50
Halley 1.00 Peace 1.50
Herada 1.50 Rose Ash 3.00
Le Marchael Foch 1.00 Schwaben 1.50
Mary Pickford 2.50 Summer 1.50
Miss Helen Franklin 1.50 Mixed (Rainbow collection) 1.00
Mrs. Watt 1.50

No order for less than $1.00 will be accepted from this list. 25 bulbs of any variety may be had at the 100 rate. We will ship parcel post prepaid, some as all other bulbs and plants listed in this catalogue.

You can A-FORD to Buy From FORD
Gladiolus—Continued

FORD'S BANNER COLLECTION OF GLADIOLUS

12 Albania $1.50 12 Mallow $2.50
12 Diana 1.50 12 Marshall Foch 2.50
12 Gold 1.50 12 Rose Ash 1.50
12 Jenny Lind 2.50 12 Syphone 2.50
12 Louise 1.50 12 Snowdrift 2.50
12 Mrs. F. C. Peters 1.50
12 Mrs. Dr. Norton 1.00 $22.50

This collection, 12 each, all labelled catalogue value, $22.50. Sent postpaid for $15.00. One-half collection, 6 each, $8.00. One-fourth collection, 3 each, $4.25. One each for $1.50.

FORD'S COME-AGAIN COLLECTION OF GLADIOLUS

12 Alice Tiplady $1.00 12 Mr. Mark 1.00
12 Albania 1.50 12 Mrs. Watt 1.00
12 Diana 1.50 12 Princepine .50
12 Herada 1.00 12 Rose Ash 1.50
12 Le Marchael Foch .75 12 Yellow Hammer 1.00
12 Mary Pickford 1.00
12 Mrs. Dr. Norton 1.00 $12.75

This grand collection, 12 of the most popular Gladiolus grown, sent postpaid for $8.00. One-half collection of 6, each $4.25. One-fourth collection of 3 each, $2.50. One each for $1.00. Sent all labelled.

"GLADFORDS"

This new strain of Gladiolus is of our own production, thus the name “Gladfords.” These creations are not only of new and rare shades, but are far more productive as to number of flowering spikes. We have cut as high as six spikes from one bulb. If you are looking for something new and unique in “Glads” do not fail to order at least a few “Gladfords.” Mixed Shades, $1.50 per dozen; $12.00 per 100.

FORD'S NOVELTY GLADS

20 Bulbs—All Different—$2.00 Value for $1.00.

FORD'S RAINBOW MIXTURE

30 Bulbs for $1.00
A well-balanced Glad assortment, containing the latest and most unusual shades of coloring.

FORD'S $1.00 COLLECTION GLADIOLUS

Fifty Blooming Size Bulbs, containing a well-balanced assortment of early midsummer and late varieties.
A Garden Full of Gladiolus for Only $1.00

How to Grow and Store Dahlias

Unlike the Gladiolus, the Dahlia does not require too rich a soil. We find a good potato fertilizer the best. Heavy fertilization causes plants to run to foliage rather than bloom.

Tubers should be planted at least 4 to 6 inches deep, and 2 feet or more apart. Mix well in the soil of the hill a small handful of fertilizer; then place the tuber flat down. Do not stand tuber on end.

You can A-FORD to Buy From FORD
How to Grow and Store Dahlias—Continued

If season is dry, a good watering once every week or ten days is very beneficial. Soak the soil to a depth of at least 6 inches. A light sprinkling of water is more harmful than beneficial, for it gives the feeders a tendency to work toward the surface, rather than down. After rain, or watering, the soil should be stirred to a depth of from 1 to 1½ inches to retain the moisture. It is a good plan to hill the plants, same as potatoes.

In planting Dahlias, select a sunny location, for they do not thrive in the shade.

In the fall, the tubers should be dug and stored in a cool, dry cellar, having an even temperature of 40 to 45 degrees.

As soon as dug in the field, cut the stalks about 2 or 4 inches from the crown. Pack in boxes or bins, with the crown down, to prevent the moisture in the stalk from working down into the tubers, as this will cause rot.

Care should be taken to keep the tubers from too much air circulation or heat, as this is liable to cause them to dry and shrivel. For small lots we find it the best plan to pack tubers in dry sand.

In the spring, divide the clumps in such a manner that each division includes a part of the crown having at least one eye. These eyes, or sprouts, as they are sometimes called, will begin to show up in the spring, thus making dividing easy.

Decorative Dahlias

Alex Waldie
A cream ground color overlaid with salmon-pink........................................... $ .75 $1.75

Amuna Ra
This is a beautiful rich, yet pleasing autumn tint shading from orange to golden amber.............................................. .75 1.75

Amy Peabody
Scarlet with white tips.............................................................. .50 1.15

Azalia
Autumn shade.............................................................................. .50 1.15

Aida
Deep maroon................................................................................ .50 1.15

Alaska
Large, pure white........................................................................ 1.00 2.25

Bradford
Bright, brilliant red...................................................................... .50 1.15

Bonnie Brae
Cream shaded to blush-pink.......................................................... .50 1.15

Bertha Storey
Large rosy pink............................................................................ .50 1.15

Contrast
Dark red, tipped white................................................................ .75 1.75

Della V. Potter
A fine shade of lavender-pink.......................................................... .75 1.75

Dr. Tevis
Rose and gold................................................................................ .50 1.15

Darlene
Shell pink with a dainty blending of white at center....................... .25 .50

You can A-FORD to Buy From FORD
<table>
<thead>
<tr>
<th>Name</th>
<th>Description</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Delice</td>
<td>The brightest pink decorative Dahlia in existence</td>
<td>.25 .60</td>
</tr>
<tr>
<td>Elsie Oliver</td>
<td>Creamy-pink, shading to cream in center</td>
<td>1.00 2.25</td>
</tr>
<tr>
<td>Evelyn M. Daine</td>
<td>Pink and cream</td>
<td>1.00 2.25</td>
</tr>
<tr>
<td>Fireburst</td>
<td>Bright fire-red</td>
<td>.50 1.15</td>
</tr>
<tr>
<td>Frank A. Walker</td>
<td>A charming shade of lavender-pink</td>
<td>.20 .50</td>
</tr>
<tr>
<td>Glory of New Haven</td>
<td>A beautiful shade of pinkish-mauve</td>
<td>.50 1.15</td>
</tr>
<tr>
<td>Gloriana</td>
<td>Pure old gold</td>
<td>.50 1.15</td>
</tr>
<tr>
<td>Golden West</td>
<td>Pure yellow</td>
<td>.50 1.15</td>
</tr>
<tr>
<td>Hortulanus Witte</td>
<td>Pure white</td>
<td>.35 .75</td>
</tr>
<tr>
<td>Insulinde</td>
<td>A deep saffron-yellow, shading to rust-set-orange</td>
<td>1.00 2.25</td>
</tr>
<tr>
<td>Isabel Street</td>
<td>Color at base bright yellow, shading to bright rose-red, with white tips; reflex pale pink</td>
<td>.75 1.75</td>
</tr>
<tr>
<td>Jersey's Beauty</td>
<td>Rose-pink</td>
<td>1.00 2.25</td>
</tr>
<tr>
<td>Junior</td>
<td>Pure lavender</td>
<td>.75 1.75</td>
</tr>
<tr>
<td>Judge Marean</td>
<td>A beautiful blending of red, yellow, orange, salmon-pink and gold</td>
<td>.75 1.75</td>
</tr>
<tr>
<td>Judge Alton B. Parker</td>
<td>A wonderful shade of golden buff</td>
<td>.50 1.15</td>
</tr>
<tr>
<td>J. H. Slocomb</td>
<td>American Beauty Shade</td>
<td>1.00 2.25</td>
</tr>
<tr>
<td>Jack Rose</td>
<td>Crimson</td>
<td>.25 .60</td>
</tr>
<tr>
<td>Jane Selby</td>
<td>A mauve-pink, perfect form</td>
<td>.50 1.15</td>
</tr>
<tr>
<td>Kitty Dunlap</td>
<td>American Beauty Rose shade</td>
<td>1.00 2.25</td>
</tr>
<tr>
<td>Liberty Bond</td>
<td>A blending of buff-orange</td>
<td>.75 1.75</td>
</tr>
<tr>
<td>Le Grand Manitou</td>
<td>White, artistically striped and blotched, violet-purple</td>
<td>.50 1.15</td>
</tr>
<tr>
<td>Mina Burgle</td>
<td>One of the best rich cardinal reds</td>
<td>.25 .60</td>
</tr>
<tr>
<td>Millionaire</td>
<td>Delicate lavender-pink, shading to white</td>
<td>.50 1.15</td>
</tr>
<tr>
<td>Mr. Crowley</td>
<td>Sparkling salmon-pink flowers shaded with bright yellow</td>
<td>.50 1.15</td>
</tr>
<tr>
<td>Mrs. Carl Salbach</td>
<td>Beautiful mauve-pink, shading to white at center</td>
<td>.35 .75</td>
</tr>
<tr>
<td>Mrs. E. L. Lindsay</td>
<td>A gorgeous combination of bright scarlet and gold</td>
<td>1.00 2.25</td>
</tr>
</tbody>
</table>

You can A-FORD to Buy From FORD
### Decorative Dahlias—Continued

<table>
<thead>
<tr>
<th>Name</th>
<th>Description</th>
<th>Price Each</th>
<th>Price Three</th>
</tr>
</thead>
<tbody>
<tr>
<td>Mrs. F. F. Shock</td>
<td>Picric yellow at base of petals, blending to almost pomegranite purple at the tips</td>
<td>.50</td>
<td>1.15</td>
</tr>
<tr>
<td>Mrs. J. Harrison Dick</td>
<td>Citron-yellow at center, outer petals suffused and overlaid salmon-pink</td>
<td>.50</td>
<td>1.15</td>
</tr>
<tr>
<td>Mrs. Hugo Kind</td>
<td>Bright velvety carmine, reflex spectrum red</td>
<td>.75</td>
<td>1.75</td>
</tr>
<tr>
<td>Mrs. I. De Ver Warner</td>
<td>Deep mauve pink</td>
<td>.75</td>
<td>1.75</td>
</tr>
<tr>
<td>Mary C. Burns</td>
<td>Red and gold</td>
<td>1.00</td>
<td>2.25</td>
</tr>
<tr>
<td>Minnie McCullough</td>
<td>Autumn shade</td>
<td>.25</td>
<td>.60</td>
</tr>
<tr>
<td>Nora Alvarez</td>
<td>Rich deep velvety ox-blood red</td>
<td>.50</td>
<td>1.15</td>
</tr>
<tr>
<td>Nobilis</td>
<td>Scarlet and white</td>
<td>.75</td>
<td>1.75</td>
</tr>
<tr>
<td>Olive Reed</td>
<td>Yellow tinted, splashed red</td>
<td>.75</td>
<td>1.75</td>
</tr>
<tr>
<td>Preferencia</td>
<td>Large yellow, curved and twisted petals</td>
<td>.50</td>
<td>1.15</td>
</tr>
<tr>
<td>Paul Michael</td>
<td>Apricot with bronze shadings</td>
<td>.75</td>
<td>1.75</td>
</tr>
<tr>
<td>Princess Juliana</td>
<td>Pure white</td>
<td>.25</td>
<td>.60</td>
</tr>
<tr>
<td>Patrick O'Mara</td>
<td>Orange-buff, slightly tinged with Neyron rose</td>
<td>.75</td>
<td>1.75</td>
</tr>
<tr>
<td>Pride of California</td>
<td>Dark crimson</td>
<td>.50</td>
<td>1.15</td>
</tr>
<tr>
<td>Pride of the Garden</td>
<td>Pure gold in color with now and then a white petal</td>
<td>1.00</td>
<td>2.25</td>
</tr>
<tr>
<td>Private Byron Streeter</td>
<td>Purple</td>
<td>.50</td>
<td>1.15</td>
</tr>
<tr>
<td>Queen Mary</td>
<td>Rosy pink</td>
<td>.25</td>
<td>.60</td>
</tr>
<tr>
<td>Rodman Wanamaker</td>
<td>A golden bronzy pink</td>
<td>2.00</td>
<td>5.00</td>
</tr>
<tr>
<td>Rollo Boy</td>
<td>Delicate amber, shading gold</td>
<td>1.50</td>
<td>3.50</td>
</tr>
<tr>
<td>Rosa Nell</td>
<td>Clear bright rose</td>
<td>.50</td>
<td>1.15</td>
</tr>
<tr>
<td>Shaster</td>
<td>Large white, very compact for a decorative type</td>
<td>.75</td>
<td>1.75</td>
</tr>
<tr>
<td>Sarah Harley</td>
<td>Rose-pink tipped white</td>
<td>.75</td>
<td>1.75</td>
</tr>
<tr>
<td>Sulpherea</td>
<td>Pure sulphur-yellow</td>
<td>.75</td>
<td>1.75</td>
</tr>
<tr>
<td>Snowdrift</td>
<td>Pure white</td>
<td>.50</td>
<td>1.15</td>
</tr>
<tr>
<td>Swift</td>
<td>Lemon yellow</td>
<td>.50</td>
<td>1.15</td>
</tr>
<tr>
<td>Silvertip</td>
<td>Red with white tips</td>
<td>1.00</td>
<td>2.25</td>
</tr>
<tr>
<td>Sylvia</td>
<td>Deep pink tinting to light at the center</td>
<td>.25</td>
<td>.60</td>
</tr>
</tbody>
</table>

You can A-FORD to Buy From FORD
Decorative Dahlias—Continued

Souvenir De Gustave Doazon  
Orange red  
EACH THREE .25 .60

Wm. H. Slocomb  
Clear sulphur yellow  
1.00 2.25

Wizard of Oz  
The combination of amber, pink and salmon  
1.00 2.25

Wilhelm Miller  
Very brilliant purple  
.25 .60

Yellow Duke  
Primrose yellow  
.25 .60

Cactus Dahlias

Attraction  
Lavender pink  
.50 1.15

Ballet Girl  
Orange  
.75 1.75

Betty Austin  
Yellow at base of petals, blending to rosy carmine and rose, yellow at tips  
1.00 2.25

Bianca  
Rose lilac  
.50 1.15

Claire Kulp  
Rich cardinal red shaded garnet, yellow at base and at tip of petals  
.50 1.15

Countess of Lonsdale  
A delightful blending of salmon pink and amber  
.35 .75

Chocolate Soldier  
Dark maroon, nearly black  
.75 1.75

Elsa Bonnell  
Rich deep velvety carmine  
.50 1.15

F. W. Fellows  
Orange scarlet  
.50 1.15

Gladys Bates  
Rosy tan  
.75 1.75

George Walter  
Salmon pink shading to yellow at base  
.75 1.75

J. H. Jackson  
Velvety maroon  
.25 .60

Kalif  
Pure scarlet  
.50 1.15

Lawine  
White lightly suffused pink  
.25 .60

Libelle  
Aster purple  
.25 .60

Marguerite Bouchon  
Deep lavender-pink, tipped white  
.50 1.15

Mary Dorr  
Deep amaranth pink, with white tips and center  
.75 1.75

Margaret E. Millis  
Orchid-pink shade  
1.00 2.25

Mother  
Pure white with slightest tint of color  
1.00 2.25

Mrs. Ethel F. T. Smith  
Creamy white shading to lemon-yellow at the center  
.75 1.75

Mrs. Edna Spencer  
Silvery-lilac, shading to bright orchid-pink  
.75 1.75

You can A-FORD to Buy From FORD
Cactus Dahlias—Continued

Mrs. Leo Niessen
Color, yellow at base, suffused and heavily tipped a rich bronzy red........... .50 1.15

Tryphinnie
Bright shell-pink with lighter tips...... 1.00 2.25

The Bashful Giant
Apricot shaded yellow......................... .75 1.75

Marjorie Castleton
Rose-pink with tips and center of a creamy white............ .25 .60

Mme. Henri Cayeux
Rich pink, daintily tipped with white...... .50 1.15

Mrs. C. H. Breck
A soft yellow, suffused with carmine...... .50 1.15

Pierrot
Deep amber tipped with white.............. .50 1.15

Queen of Hearts
Pure white with yellow at base of petals... .25 .60

Rene Cayeux
Ruby crimson................................... .25 .60

Rube Girl
Autumn shade.................................. .50 1.15

The Grizzly
Dark maroon-red................................ .75 1.75

U. S. A.
Deep orange shade............................. 1.00 2.25

W. B. Childs
Beautiful purple maroon...................... .50 1.15

FORD'S BANNER COLLECTION
(Better Than Ever)

Aida........................................ $ .50
Bonnie Brae.................. .50
F. W. Fellows................. .50
Glorianna.................. .50
Judge Marean................ .75
Kalif.................. .50
Liberty Bond............ .75

This collection, 12 of my favorites, catalogue value $7.00. Sent postpaid for $4.00.

FORD'S CACTUS COLLECTION

Countess of Lonsdale........ $ .35
Libelle.................. .25
Lawine.................. .25
Mrs. C. H. Breck........ .50
Mrs. Leo Niessen........ .50

Mme. Henri Cayeux.. .50
Pierrot................ .50
Rene Cayeux........ .25
Rube Girl........ .50
Mrs. I. De Ver Warren.... .75
Mrs. F. F. Shock........ .50
Priscilla........ .50
Rosalia Steyles........ .50

$3.85

This collection, 10 of the best cut flower varieties of Cactus Dahlias, sent postpaid for $1.95.

Peony Flowered Dahlias

Caeclia
Creamy white................................. .25 .60

Helen Keller
Rosy pink.................................... .75 1.75

Latona
An unusual blending of orange, buff and yellow.............. .50 1.15

Mrs. Bowen Tufts
Rose purple................................. .25 .60

You can A-FORD to Buy From FORD
Peony Flowered Dahlias—Continued

Mrs. M. W. Crowell
Orange-yellow ........................................... .25 .60
Priscilla
The most beautiful of all white Dahlias.............. .50 1.15
Rasalia Styles
Bright tyrian pink, tipped lighter.................... .50 1.15
Rose Pink Century
Deep pink, (single)..................................... .25 .60

POMPON DAHLIAS

The Pompon Dahlias which were so popular a few years ago, are now coming back as favorites for bouquets and table decorations.
Aerial
Buff, tinted orange........................................
Amber Queen
Deep amber ...................................................
Challenge
Dark maroon and white.................................
Little Beauty
Soft pink ...................................................
All the above, 25c each; $2.50 dozen; 6 for $1.25

FORD'S COME-AGAIN COLLECTION OF DAHLIAS

Bonnie Brae ............................................. $.50
F. W. Fellows ........................................... .50
Glory of New Haven ................................... .50
George Walter .......................................... .75
Kalif ..................................................... .50
Mrs. J. Harrison ........................... Dick .............. .50
......................................................... $6.50
The greatest offer of all time. 12 of the world's most popular Dahlias. Sent postpaid for only $3.50. A regular $6.50 value.

FORD'S SHOW DAHLIA COLLECTION

A. D. Livoni ............................................. $.25
Helen Hollis ............................................ .50
Maude Adams ........................................... .35
Rose ..................................................... .25
......................................................... $1.85
This collection, value $1.85, of 6 Superb Show Dahlias, sent all labelled, postpaid, for $1.00.

Superb Show Dahlias

A. D. Livoni
Clear cerise pink........................................... $ .25 .60
Dreers Yellow
A deep rich sulphur yellow of perfect form........... .50 1.15
Maude Adams
Pure snowy white, very effectively overlaid clear delicate pink........... .35 .75
Miss Helen Hollis
Scarlet ...................................................
Red Hussar
A clear, cardinal red .................................... .25 .60

You can A-FORD to Buy From FORD
Superb Show Dahlias—Continued

<table>
<thead>
<tr>
<th>Rose</th>
<th>Each Three</th>
</tr>
</thead>
<tbody>
<tr>
<td>Beautiful shade of rose</td>
<td>.25 .60</td>
</tr>
<tr>
<td>Storm King</td>
<td>.25 .60</td>
</tr>
<tr>
<td>Stradella</td>
<td>.25 .60</td>
</tr>
<tr>
<td>Deep purple-crimson</td>
<td>.25 .60</td>
</tr>
<tr>
<td>Vivian</td>
<td>.25 .60</td>
</tr>
<tr>
<td>White, effectively edged rose-violet</td>
<td>.25 .60</td>
</tr>
<tr>
<td>W. W. Rawson</td>
<td>.50 1.15</td>
</tr>
<tr>
<td>Pure white, overlaid with amethyst blue</td>
<td>.50 1.15</td>
</tr>
<tr>
<td>White Swan</td>
<td>.25 .60</td>
</tr>
<tr>
<td>Pure white, ball shape</td>
<td>.25 .60</td>
</tr>
</tbody>
</table>

FORD'S CUT FLOWER COLLECTION OF DAHLIAS

| A. D. Livoni   | .25    |
| Elsie Bonnell  | .50    |
| Mrs. J. Harrison | .50  |
| Dick           | .50    |
| Mrs. F. F. Shock | .50  |
| Mrs. C. H. Breck | .50  |
| Mme. Henri Cayeux | .50  |
| Maude Adams    | .35    |
| Priscilla      | .50    |
| Rosalia Styles | .50    |
| Rose Pink Century | .25  |
| Storm King     | .25    |
| Queen Mary     | .25    |
| Mme. Henri Cayeux | .50  |

This collection contains 12 of the best cut flower varieties. With its wide range of color, it is without doubt the finest collection we have ever put out at this low price of $2.00 postpaid. A regular $4.85 value.

FORD'S $1.25 COLLECTION

Double Dahlias. Ten varieties. Ten shades. All labelled. At one-half regular price. A $2.50 value for $1.25.

FORD'S $1.00 COMBINATION OFFER

Six large double Dahlias. Six shades: Red, White, Pink, Purple, Yellow and variegated. 12 Gladiolus. All different shades. A $2.00 value for $1.00.

PHLOX

There is no class of perennials which give more satisfaction in borders or planting in groups. In color they range from pure white to the richest crimson and purple, and from soft rose to salmon to bright coral red, all having a delicate fragrance. Its long season of bloom, from July to September, makes it most desirable as a hedge or border plant, filling in the space after other perennials have ceased to bloom. We list 10 varieties of proven merit. 25c each, $2.50 per dozen, mixed or in separate colors.

<table>
<thead>
<tr>
<th>Coquette</th>
<th>Miss Lingard</th>
</tr>
</thead>
<tbody>
<tr>
<td>White, light pink eye</td>
<td>The early white</td>
</tr>
<tr>
<td>Fraulein Von Lossburg</td>
<td>Very fine lavender</td>
</tr>
<tr>
<td>Best pure white</td>
<td>Mrs. Charles Dorr</td>
</tr>
<tr>
<td>Gen. Von Heutz</td>
<td>Mad. Murret</td>
</tr>
<tr>
<td>Large, red, light eye</td>
<td>Bright crimson</td>
</tr>
<tr>
<td>Isabey</td>
<td>Rynstrom</td>
</tr>
<tr>
<td>Large salmon pink</td>
<td>Best light pink</td>
</tr>
<tr>
<td>Jeanne D'Arc</td>
<td>Richard Wallace</td>
</tr>
<tr>
<td>A good late flowering, pure white</td>
<td>White, large crimson eye</td>
</tr>
</tbody>
</table>

You can A-FORD to Buy From FORD
Cannas

The President
A great canna, immense, bright red flowers in fine clusters; without a doubt the most sensational introduction of recent years. Green foliage $0.15 $1.50

Wyoming
(Orchid flowered). Large orange flower, effectively contrasting with upright, rich bronze foliage.............. $0.15 $1.50

PEONIES
Few flowers have become more popular in recent years than the Peonies. Below we list 10 of the most popular medium price standard varieties. 75c each.

Delicatissima
Flowers of soft pink, changing to nearly white. Early

Felix Crousse
Large red

Festiva Maxima
White flowers flecked with crimson in center

Lady Bramwell
Pale lilac-rose, the center petals creamy white at the tips

Louis Van Houtte
Brilliant velvety cerise red

Madame De Verneville
Pure white center blush fading to white, prominent carmine flecks

Modeste Guerin
Bright solferino pink

Mons. Jules Elie
Pale lilac-rose, shading to rich amber at the base

Richardson's Perfection
Light flesh; white center

Rubra Superba
Deep crimson blossoms

REGALE LILY
This new variety from Western China is admittedly one of the most beautiful Garden Lilies yet introduced. It grows 3 to 5 feet high, and blooms out of doors in July. It is perfectly hardy, and flourishes under varied conditions. The large, trumpet shaped, delicately scented flowers, which are produced freely, are ivory white, shaded pink, tinged with canary yellow at the base of the petals. Strong flowering bulbs. $.50 each. $5.00 per dozen

PANSIES
Our Pansies are far superior to the common large flowered or bedding strains. The flowers are much larger, and of heavier texture. What is more beautiful than a Pansy bed in early spring or late fall, when there are no other flowers in bloom? We specialize in Pansies, and our plants are in a class by themselves. $.60 per dozen; $4.00 per hundred. 25 may be had at 100 rate.

PANSY SEEDS
Ford's Giants, 25c packet; 1,000 seeds, 50c; 1-8 ounce, $1.00.

RHUBARB PLANTS
Myatt's Early. Productive, large and tender. Requires less sugar than other sorts. Large clumps, 25c each; $2.50 per dozen. Strong divisions, 15c each; $1.50 per dozen.

You can A-FORD to Buy From FORD
Hardy Perennials

Artemisia Lactiflora
(Hawthorn-Scented Mugwort). This splendid perennial is comparatively little known, though not a recent introduction. It is of the strong free growth, the stems being straight and from 3 1/2 to 4 1/2 feet high, terminating in panicles of the creamy-white, Hawthorn-scented flowers. Blooming season, September and October...

$0.25 $2.50

Aquilegia
(Columbine). Long-spurred varieties in mixed colors...

0.25 2.50

Buddleia
or Butterfly Bush. One of the most popular of hardy plants. Has long flower spikes, composed of many small florets, similar to the common lilac. Very fragrant. Color a beautiful lilac, shading to lavender...

0.35 3.50

Campanula Media
(Canterbury Bells). Bell-shaped flowers, 3 feet. July and August. In separate colors, white pink, lavender or mixed...

0.25 2.50

Coreopsis
Grandiflora. An improved variety, with large, bright yellow flowers; one of the best hardy plants. Fine for cut flowers...

0.25 2.50

Delphinium
Belladonna. They are our best blue cut flower; are perfectly hardy and established plants produce a number of spikes giving three crops during the season...

0.25 2.50

Dianthus Barbatus
(Sweet William). These are excellent for border plants and should be in every garden. Scarlet Beauty, Newport Pink, White Beauty and mixed; large clumps...

0.25 2.50

Plants...

0.15 1.50

Digitalis
Foxglove. These old garden favorites are stately and elegant in summer when they produce bold masses of leaves and flower-spikes. White or Rose...

0.25 2.50

Golden Glow
An old garden favorite, attaining a height of four to five feet. Produces masses of double, golden yellow flowers...

0.25 2.50

Shasta Daisy
A large white daisy, with yellow center, resembling the white daisy that adorns our fields in the spring, only much larger and more double blooms in August...

0.25 2.50

Hibiscus
Giant Mallow Marvels. A robust type with deeply cut foliage and large flowers in shades of crimson, pink and white...

0.35 3.50

You can A-FORD to Buy From FORD
Hollyhocks

Double. Crimson, yellow, white, pink, scarlet, maroon and rose. Extra large, finely curled and fringed flowers in mixed colors. $0.25 - $0.25

Nudicaule

Iceland Poppy. A beautiful class of hardy poppies, bearing cup-shaped flowers, ranging in color from pure white, yellow and orange-scarlet. Borne on long stems, 1 ft. May-August. $0.25 - $0.25

Small plants. $0.15 - $0.25

Pinks

(Hardy Garden). Without the spicy fragrance of the hardy Pinks a garden is incomplete. Their perfect form and rich coloring make them great favorites for summer bouquets. June. Strong field plants. Large clumps. $0.25 - $0.25

Small plants. $0.15 - $0.25

Pyrethrum Hybridum

(Single Flowering). This old-fashioned perennial is easily grown. Colors include shades from red thru rose to pure white. We offer these in mixed colors only. $0.25 - $0.25

FLOWER AND VEGETABLE PLANTS

Our plants are hot bed and cold frame grown. This method produces a much hardier and healthier plant. Ready from May 10th to June 10th in 2½-inch pots. 50c a Dozen Unless Otherwise Stated

Aster Plants

Queen of the markets and late branching. In all colors, separate or mixed. $0.25 - $0.25

Aster Plants

Heart of France. The best pure red. $0.25 - $0.25

Vick's King, lavender pink. $0.25 - $0.25

Calendula Plants

Lemon Queen. Orange King. $0.25 - $0.25

Carnation Plants

Marguerites, mixed colors. $0.25 - $0.25

Celosea Plants

(Cock's Comb). Mixed colors. $0.25 - $0.25

Cauliflower Plants

Early Snowball. $0.25 - $0.25

Cabbage Plants

Early Jersey, Wakefield and Henderson's Succession. $0.25 - $0.25

Marigold Plants

Tall African. Lemon and Orange Ball. $0.25 - $0.25

Phlox Plants

Drummondi, mixed colors. $0.25 - $0.25

Pepper Plants

Early Neapolitan and Chinese Giant. $0.25 - $0.25

Salvia Plants

In 3-inch pots, 75c per dozen. $0.25 - $0.25

Tomato Plants

Earliana, Stone, Matchless, John Baer, Bonny Best, Golden Queen, Yellow Pear and Ponderosa. $0.25 - $0.25

Verbena

White, Scarlet, Pink, Purple and mixed colors. $0.25 - $0.25

Zinna

(White Flowered). White, scarlet, canary yellow, pink, salmon and mixed. $0.25 - $0.25

You can A-FORD to Buy From FORD
Field Grown Seedlings

Our field grown plants are not transplanted but are almost as good for late crops and flowers. We can furnish all the above varieties excepting tomato, pepper and salvia plants. Ready about June 15th.

20c per dozen; $1.50 per 100

NURSERY DEPARTMENT

<table>
<thead>
<tr>
<th>Variety</th>
<th>Each Doz.</th>
</tr>
</thead>
<tbody>
<tr>
<td>California Privit</td>
<td>$1.50 $12.00</td>
</tr>
<tr>
<td>Barberry Thunberg</td>
<td>.10 8.00</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Variety</th>
<th>Each Doz.</th>
</tr>
</thead>
<tbody>
<tr>
<td>Arborescens Grandiflora</td>
<td>$.75 7.50</td>
</tr>
<tr>
<td>Paniculata Grandiflora</td>
<td>$1.00 10.00</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Variety</th>
<th>Each Doz.</th>
</tr>
</thead>
<tbody>
<tr>
<td>Van Moutte</td>
<td>$.50 5.00</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Variety</th>
<th>Each Doz.</th>
</tr>
</thead>
<tbody>
<tr>
<td>American Pillar</td>
<td>.75 7.50</td>
</tr>
<tr>
<td>Climbing American Beauty</td>
<td>.75 7.50</td>
</tr>
<tr>
<td>Crimson Rambler</td>
<td>.50 5.00</td>
</tr>
<tr>
<td>Dorothy Perkins</td>
<td>.50 5.00</td>
</tr>
<tr>
<td>Dr. Van Fleet</td>
<td>.75 7.50</td>
</tr>
<tr>
<td>Emily Gray</td>
<td>$1.00 10.00</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Variety</th>
<th>Each Doz.</th>
</tr>
</thead>
<tbody>
<tr>
<td>Flower of Fairfield</td>
<td>.75 7.50</td>
</tr>
<tr>
<td>Seven Sisters</td>
<td>.50 5.00</td>
</tr>
<tr>
<td>Veilchenblau</td>
<td>.75 7.50</td>
</tr>
<tr>
<td>White Dorothy</td>
<td>.75 7.50</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Variety</th>
<th>Each Doz.</th>
</tr>
</thead>
<tbody>
<tr>
<td>George Elger</td>
<td>$.75 $7.50</td>
</tr>
<tr>
<td>Lafayette</td>
<td>.75 7.50</td>
</tr>
<tr>
<td>Louise Welter</td>
<td>.75 7.50</td>
</tr>
<tr>
<td>Jean D'Arc</td>
<td>.75 7.50</td>
</tr>
<tr>
<td>Mrs. William Cutbush</td>
<td>.75 7.50</td>
</tr>
<tr>
<td>Miss Edith Cavell</td>
<td>.75 7.50</td>
</tr>
</tbody>
</table>

You can A-FORD to Buy From FORD
Hybrid Tea Roses

2-Year No. 1

Gruss an Teplitz
Vivid crimson.......................... $0.75 $7.50

Killarney
Bright shell pink.......................... 0.75 7.50

Los Angeles
Flame pink, shaded salmon................. 1.10 10.00

Bessie Brown
Large ivory-white.......................... 0.75 7.50

Rose Marie
Bright red, a rose of very high merit.... 1.00 10.00

Lady Hillingdon
Deep yellow, excellent for cutting........ 0.75 7.50

HYBRID PERPETUAL ROSES

2-Year No. 1

Magna Charta
Bright rosy pink.......................... $0.75 $7.50

General Jack
Bright red, fragrant old timer.............. 0.75 7.50

Mrs. J. Laing
Shell pink, one of the best free bloomers.. 1.00 10.00

Frau Karl
Magnificent snowy white.................... 0.75 7.50

American Beauty
Deep red.................................. 0.75 7.50

Persian Yellow
Bright yellow, double....................... 0.75 7.50

GRAPES

3-Year—50c each; $5.00 dozen

Moore’s Early
Purple. Earliest really good grape. Quality unexcelled. Strong grower, very productive

Concord
Purple. No variety has been planted heavier than Concord. Known to everyone the country over. Valuable as a table Grape

Worden
Purple. Ripes just ahead of Concord. Is

These Five Grapes Sent Postpaid for $2.00

Strawberries

We list three, which from our experience prove to be the best all-round varieties.

Plants: Doz. 50c; 25 75c; 100 $2.00.

The Abington
One of the earliest of the large fruiting varieties. The berries are large and beautifully formed. The surface of the fruit is a deep glossy red; the meat is solid and rich. An ideal berry for home use.

The Howard 17
A mid-season variety, one that may be depended upon to produce a large crop of fruit every season. The plants are splendid growers on any soil. The

You can A-FORD to Buy From FORD
Strawberries—Continued

fruit is large and uniform, and of extra sweet flavor. As a canner it is unsurpassed. The berries are excellent for shipping, making it one of the best commercial varieties.

Big Joe

A very late variety of extra fine flavor. Berries are large and heavy in texture, making them an excellent market berry as well as for the home garden. We have known these berries to bear a week after all other varieties are gone.

BLACKBERRY PLANTS

THE FORD

This new variety, created by us in 1921. It is a seedling from the Blower Blackberry, and is much more hardy. The fruiting season is much longer; in fact it is really an everbearing variety. The fruit much larger and better formed than the Blower. Berries are a deep, glossy black, with solid, rich meat, making it excellent for shipping and keeping. For canning it is unsurpassed. This berry took first prize 1924-1925 at the Massachusetts Horticultural Society Exhibition, in competition with other varieties grown throughout New England. (See cut above). Stock limited.

Roots, 25c each; $2.50 per dozen

You can A-FORD to Buy From FORD
Blower

A mid-summer variety fruit, very large and of superb quality, enormously productive and very hardy; long fruiting season. 15c each; $1.00 doz.; $5.00 100; 25 at 100 rate

HOW TO ORDER

When ordering plants and bulbs from this catalog you may use the dozen rate when buying 6 of any one variety, and the hundred rate for 25 or more of one variety.

Please sign your name and address in full on every letter or order. Remit at our risk, money order, draft or check. Use registered letter if you send cash.

CANADIAN SHIPMENTS

Charges on all Canadian shipments must be paid by patrons, who must secure, before ordering, a permit from the Department of Agriculture, at Ottawa.

HOW WE SHIP

We deliver free, anywhere in the United States, by parcel post or express, all plants and bulbs listed in this catalog. All shipments are carefully packed, and delivered to forwarders in good condition. Should they not reach you in good order, kindly notify us at once.

SYDNEY E. FORD,
Manager

Ford Gardens,
415 Central Street,
East Bridgewater, Mass.
Telephone 360

AN ATTRACTIVE CORNER OF OUR GARDENS—GROVE IN BACKGROUND

You can A-FORD to Buy From FORD
ORDER SHEET

Ford Gardens

Date

Name

Street

Town and State

AMOUNT ENCLOSED $

<table>
<thead>
<tr>
<th>Quantity</th>
<th>NAME OF ARTICLE</th>
<th>Dollars</th>
<th>Cents</th>
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<tbody>
<tr>
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<tr>
<td>Quantity</td>
<td>NAME OF ARTICLE</td>
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<tr>
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BULBS FOR FALL PLANTING

Giant Darwin Tulips

<table>
<thead>
<tr>
<th>Name</th>
<th>Color Description</th>
<th>Quantity</th>
<th>Price</th>
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<tbody>
<tr>
<td>Baronne de la Tonnaye</td>
<td>Rose pink, margined blue</td>
<td>100</td>
<td>$0.50</td>
</tr>
<tr>
<td>Bartigon</td>
<td>Fiery red</td>
<td></td>
<td>0.75</td>
</tr>
<tr>
<td>Clara Butt</td>
<td>Soft rose; extra fine forcer</td>
<td></td>
<td>0.50</td>
</tr>
<tr>
<td>Dream</td>
<td>Lilac; large flower</td>
<td></td>
<td>0.75</td>
</tr>
<tr>
<td>Glow</td>
<td>Scarlet, margined white</td>
<td></td>
<td>0.75</td>
</tr>
<tr>
<td>Gretchen</td>
<td>Soft salmon rose</td>
<td></td>
<td>0.50</td>
</tr>
<tr>
<td>La Candeur or White Queen</td>
<td>White, tinted blush</td>
<td></td>
<td>0.75</td>
</tr>
<tr>
<td>Mme. Krelage</td>
<td>Rosy lilac, fine forcer</td>
<td></td>
<td>0.75</td>
</tr>
<tr>
<td>Mr. Farncombe Sanders</td>
<td>Bright Scarlet</td>
<td></td>
<td>0.75</td>
</tr>
<tr>
<td>Mrs. Potter Palmer</td>
<td>Deep purple</td>
<td></td>
<td>0.75</td>
</tr>
<tr>
<td>Phillippe de Commines</td>
<td>Deep purple</td>
<td></td>
<td>0.75</td>
</tr>
<tr>
<td>Pride of Haarlem</td>
<td>Glossy pink</td>
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<tr>
<td>Princess Elizabeth</td>
<td>Purplish rose</td>
<td></td>
<td>0.50</td>
</tr>
<tr>
<td>Professor Rauwenhoff</td>
<td>Cherry rose, white and blue star at base</td>
<td></td>
<td>0.75</td>
</tr>
<tr>
<td>Rev. H. Ewbank</td>
<td>Light heliotrope</td>
<td></td>
<td>0.75</td>
</tr>
<tr>
<td>Sultan</td>
<td>Very dark, almost black</td>
<td></td>
<td>0.75</td>
</tr>
<tr>
<td>W. Copeland</td>
<td>Delicate lavender</td>
<td></td>
<td>0.75</td>
</tr>
<tr>
<td>Darwin Mixed</td>
<td>All colors Narcissi</td>
<td></td>
<td>0.50</td>
</tr>
<tr>
<td>Emperor D. N.</td>
<td>Yellow trumpet; primrose perianch</td>
<td></td>
<td>0.15</td>
</tr>
<tr>
<td>Empress</td>
<td>White and yellow</td>
<td></td>
<td>0.15</td>
</tr>
<tr>
<td>Golden Spur D. N.</td>
<td></td>
<td></td>
<td>1.50</td>
</tr>
<tr>
<td>Princeps</td>
<td>Large yellow trumpet, sulphur perianth</td>
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<td>0.15</td>
</tr>
<tr>
<td>Barri Conspicuous</td>
<td>Pale yellow perianth; short yellow cup-edged orange-scarlet</td>
<td>1.50</td>
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<tr>
<td>Poeticus Ornatus</td>
<td>White perianth; yellow cup, edged red</td>
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<tr>
<td>Von Sion Double</td>
<td>Yellow</td>
<td></td>
<td>0.15</td>
</tr>
</tbody>
</table>

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